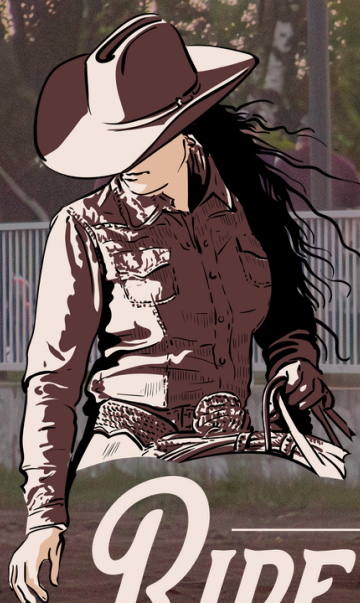




RIDE LIKE A MOTHER

BARREL RACING SERIES

ABOUT US

The Ride Like a Mother Barrel Series is a community-driven barrel racing series based in Grunthal, Manitoba. Built for competitive riders, hardworking moms, and passionate horsemen and women, our series brings together riders of all levels for fun, fast-paced, and family-friendly events.

We're excited to introduce our Series Finals, where top riders will compete for prizes, buckles, and recognition during the Hanover Ag Fair Weekend.

NEW IN 2026:



To make this event even more special, we're partnering with local businesses to offer meaningful prizes and create a memorable experience for our riders.

WHAT YOUR SUPPORT DOES FOR YOUR BUSINESS:



Get Your Business Seen by the Right Crowd

Put your brand in front of horse owners, rodeo families, and a loyal rural community that shows up and supports local.



Stand Behind Something That Matters

Be part of an empowering, high-energy event that celebrates hardworking women, families, and the western way of life.



Stay Top of Mind—Before, During & After the Finals

From social media to arena announcements, your business gets consistent exposure that keeps people remembering your name.

SPONSOR LEVELS



Buckle Sponsor

We invite our Buckle Sponsor to join us at the event and be front and centre during the awards ceremony.

\$2300

- ✓ Featured during Finals Buckle Presentation
- ✓ Business announced throughout the event
- ✓ Banner Displayed in Arena (supplied by you)
- ✓ Featured social media posts
- ✓ Logo prominently on Website Homepage



Gold Package

We invite our Gold Package Sponsors to join us at the event and even on the mic to talk about your business.

\$1000

- ✓ Business announced throughout the event
- ✓ Banner Displayed in Arena (supplied by you)
- ✓ Featured social media posts
- ✓ Logo prominently on Website Homepage



Silver Package

We will share your business on all of our advertising channels. Upgrade to get your business name on a buckle.

\$500

- ✓ Business announced throughout the event
- ✓ Banner Displayed in Arena (supplied by you)
- ✓ Social Media Recognition 3+ Times
- ✓ Logo on Website



Bronze Package

This is a great way to get your business in front of our competitors and the Hanover Ag Fair Spectators!

\$250

- ✓ Business announced during event
- ✓ Banner Displayed in Arena (supplied by you)
- ✓ Social media mention
- ✓ Logo on website



Pee Wee Package

Sponsor the Young Riders at the event. A great way to support the next generation of riders.

Gift or Cash

- ✓ Sponsor recognition during Pee wee class
- ✓ Social media shoutout
- ✓ Logo on website

ABOUT OUR AUDIENCE

Our series attracts:

- Competitive barrel racers
- Horse owners & breeders
- Rural families & community members
- Women balancing business, family, and sport



CONTACT US

Alisha Vogt - (204) 355-7326

Carollyne Kehler - (204) 371-2247

Please make sponsorship cheques out to Alisha Vogt or Carollyne Kehler.

